

Topps Dogs

For the first time, trading card collectors can head to hobby shops to find cards that celebrate four-legged sports luminaries like Sage the Miniature Poodle, Daniel the Golden Retriever, and Banana Joe the Affenpinscher.

That's right: the 2024 Topps Allen & Ginter Baseball cards feature 40 special "Stars of the Show" insert cards featuring legends of the Westminster Kennel Club Dog Show. The prized relic cards contain actual pieces from the winners' Best in Show ribbons, and the "Winner Circle Relic" cards for seven champions—Mercedes, Louis, Sage, Micah, Frankie, Comet, and Monty—contain their handler's purple winner's lapel.

Don Sturz, president of the Westminster Kennel Club, says the special-edition cards immortalize remarkable dogs in a fun and memorable way.

"This one-of-a-kind trading card collection shines a spotlight on these champion canines in a way typically reserved for athletes and pop culture icons," he says.

Sturz noted that the timing aligns perfectly with the upcoming Westminster Kennel Club Dog Show in New York City in February 2025.

"On February 8, 10, and 11, more than 2,500 champion dogs, like those featured on the Topps cards, will take over the Jacob K. Javits Convention Center and Madison Square Garden, the location where the show first started nearly 150 years ago," he says. "Dog lovers from all walks of life can join us to witness firsthand the magic that is captured in these special cards." —Jen Reeder

